

New business support



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Adrian Mooy & Co Limited is a Member of the Association of Chartered Certified Accountants

Knowledge tips the odds in your favour

The businesses that go on to thrive share one thing in common: they plan ahead and get the right advice from day one. It's knowledge — not luck — that makes the difference.

That's exactly what our Start Up programme is built to give you: practical, hands-on support across tax, funding and strategy, right from day one.

Get these 3 things right from day one:

- ✓ Get your tax right — the UK system is complex, and it pays to have an expert on your side
- ✓ Get your funding right — secure the right finance so you never run short of cash
- ✓ Get your costs right — know your true working capital needs from day one

THE NUMBERS THAT MATTER

New UK businesses that survive their first year **93.4%**

SME owners who credit their accountant for their success **90%**

Businesses that plan and seek professional advice from the outset have a significantly greater chance of success.

What's included in our Start Up service

A 12-month programme of support, built around what your business needs — not a package you have to fit into.

Your 12-month Start Up programme

- ✓ Up to 3 hours with a Start Up business expert
- ✓ Registering you for Self Assessment or Corporation Tax
- ✓ Essential bookkeeping training using a leading cloud accounting package
- ✓ Maximise your tax deductions from day one
- ✓ Phone & email support
- ✓ Further bookkeeping training to help you manage your day-to-day accounts and understand the key financial reports
- ✓ Monthly or quarterly meetings
- ✓ Cash flow & profit forecasts when necessary
- ✓ Grant funding research & application support

Popular add-ons

- ✓ Cloud accounting set-up & training
- ✓ Full bookkeeping service
- ✓ MTD for VAT — simple, reliable submission service, keeping you compliant with Making Tax Digital
- ✓ MTD for Income Tax — quarterly digital updates for sole traders & landlords
- ✓ Payroll — PAYE scheme set-up & monthly payroll run
- ✓ Auto-enrolment — NEST pension set-up and auto-enrolment support
- ✓ Annual accounts & tax return, fixed price
- ✓ Management reporting — forecasting & budgeting